

Welcome to the Disney
Magic Music Days
Programme



Disney Magic Music Days Overview

Disney Magic Music Days offers performance opportunities to school, community and amateur performing groups from around the world

Four main group types are eligible to apply; Instrumental, Choral, Dance & Marching Bands

Step One: How to participate

All performance application requests must be centralised directly through the Disney Magic Music Days Operations office

Contact details are:

Email: admin@neenantrav.ie

Telephone: 01 6079900

Postal Address: 12 South Leinster Street

Dublin 2

Co Dublin

Ireland

Step Two: Application & Audition process

All application material should be received at least two months prior to the requested performance date

Requests for July & August must arrive at least four months prior to the requested performance date

Audition material will be evaluated on the group's ability to:

- √ Play or sing musically, and in tune.
- √ Display precision in execution of music and /or movement.
- √ Perform with energy and display a sense of stage presence Smile!
- √ Present a well-groomed uniform look -a non-returnable colour photograph must be sent with your application form showing your group in a costume or uniform representative of that to be worn on the day of your performance.

Step three: Audition acceptance & date confirmation

Once a group audition has been assessed there are two possibilities:

- The audition is accepted and a letter confirming the choice of date and an information package containing Disney procedures and technical details is sent out to them - *At this point a Disney Magic Music Days coordinator will be assigned to follow the performance elements and all ticket, meal coupon & hotel reservations & details will be passed on to be handled directly by our CRO dept.*
- The audition did not meet the required standard and a letter is sent explaining why and offering them the opportunity to re-audition if lead time allows

Step Four: Venue & show time confirmation

Three to four weeks prior to the performance date a final letter is sent out confirming the performance venue & show time.

If at this point there is any missing information from the confirmation details then the group will also be reminded to send this back as soon as possible.

It's Show Day!

Disney Magic Music Days today & in the future

- General growth of the product with existing and new partners
- New marketing tools; Logo use, website, dedicated shell paper for promotions, magikit



We look forward to you being part of the Disney Magic Music Days Programme!